Davenport Asset Management presents:

**Virtual Investor Summit Series** 

# Financial Planning for Philanthropists

February 5, 2025



Davenport & Company LLC Member NYSE-FINRA-SIPC

# Introduction





**Ann A. Deppman, JD.**Assistant Vice President, Planned Giving at VCU



Jason R. Chestnutt, CFP® Executive Director, Planned Giving at VCU



**Lisa Hatcher, CFP**®
First Vice President, Financial Planning
Product Manager at Davenport





# Topics for Today's Presentation



### **Agenda**

- The importance of planning for your charitable giving
- How to get started or expand your giving
- Explore your options to give in smart ways: simple to complex

# The importance of planning for your charitable giving



# FINANCIAL PLANNING



# How to Get Started



- Discuss your goals with your financial advisor
- Create a financial goal plan that incorporates your charitable planning
- Pair your plan with a family meeting do your heirs understand your goals?
- Seek guidance from professionals to refine as needed

# Simple to Complex



- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections

# Timing is Everything



### **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# When is it a good time to make a gift?

- When it meets your goals and objectives
- When you are expecting a taxable event
- When you have appreciated assets



# When is it NOT a good time to make a gift?

- When you've owned the asset for one year or less
- When the asset's cost basis is above its current value
- When you can't use the charitable deduction

# Appreciated Stock Example



### **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections

# \$100,000 Gift of cash

- Charitable deduction: \$100,000
- Income tax savings: \$37,000
- Net cost of gift: \$63,000

# \$100,000 Gift of appreciated stock with a \$50,000 cost basis

- Charitable deduction: \$100,000
- Income tax savings: \$37,000
- Avoided federal capital gains tax: \$10,000 (\$50,000 x 20%)
- Net cost of gift: \$53,000

Assumptions: The donor is in the 37% federal income tax bracket and 20% federal capital gains tax bracket. (State income and capital gains tax savings are not reflected but will further decrease the net cost of the gift.)

# Bequests and Beneficiary Designations



### **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections

### **Bequests**

Gifts made to an individual or nonprofit organization through your will or revocable living trust (RLT).

### **Beneficiary Designations**

- Retirement accounts
- Brokerage accounts and real estate (transfer on death or TOD)
- Checking and savings accounts (payable on death or POD)
- Life insurance contracts

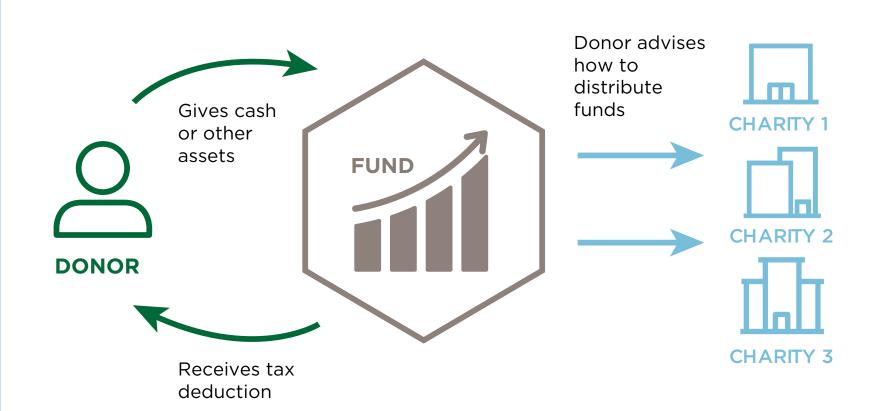
# Why do donors like bequests and beneficiary designations?

- You retain control of your assets during your lifetime.
- You retain flexibility to change what individual or entity receives your gift and how much they will receive.
- These can be used for endowments or restricted gifts.

# Donor-Advised Fund: What is it?



- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Qualified Charitable Distributions (QCDs)



- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



- Donor must be 70.5 years old or older (no longer linked to RMD age)
- Annual limit of \$108,000 per person in 2025 (limit now indexed to inflation)
- Must be made during the calendar year (not before tax deadline)

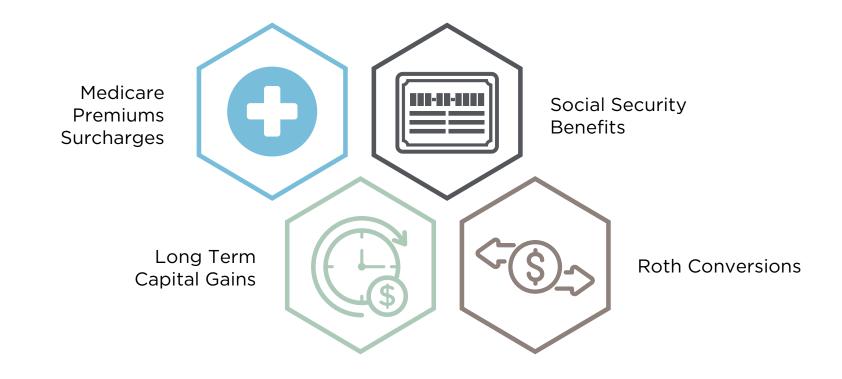
# Qualified Charitable Distributions (QCDs)



### **Simple to Complex**

- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections

### Lower taxable income has effects on other taxes due to:



# Why would you consider a Charitable Trust?



### **Simple to Complex**

- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



### Living

Revocable trust usually established by the Grantor to supplement their will. Assets placed in living trusts pass outside of probate and avoid the related fees and delays. A living trust that includes a charitable gift is **not** a Charitable Trust under the Internal Revenue Code.



### Charitable

An irrevocable trust made for the benefit of specific charitable purposes. It must meet certain tests and adhere to regulations outlined in the Internal Revenue Code. A charitable contribution deduction is allowed by the Internal Revenue Code when the trust is established.

# **Key Considerations**



- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections

- What kind of taxes are you concerned about?
- Who do you want to have the income?
- Who do you want to receive the asset ultimately?
- How will the income be determined?
- When do you want the trust to start?
- Who should be the trustee?
- How will this be funded?
- · What are the fees involved?
- What are the level of interest rates?



# Overview of Charitable Trusts



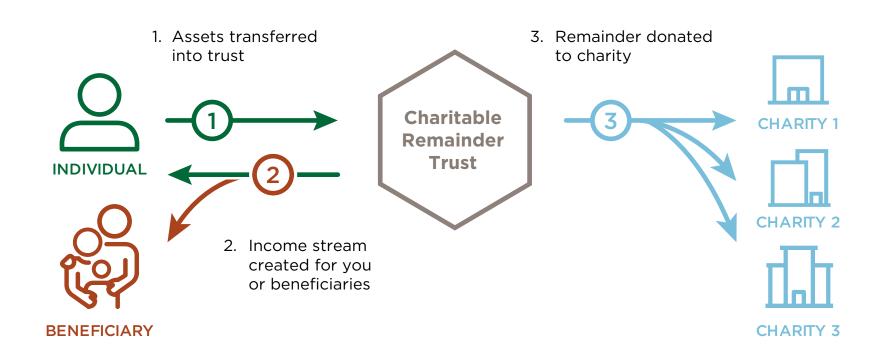
- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Charitable Remainder Trust



- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Charitable Remainder Unitrust Trust Example



### **Simple to Complex**

- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



**Best for:** Providing income and a charitable deduction

# **Example:**

Marybeth aged 82, would like to provide support for her favorite cause but is worried about her adult son, aged 60, who has a disability and needs additional support.

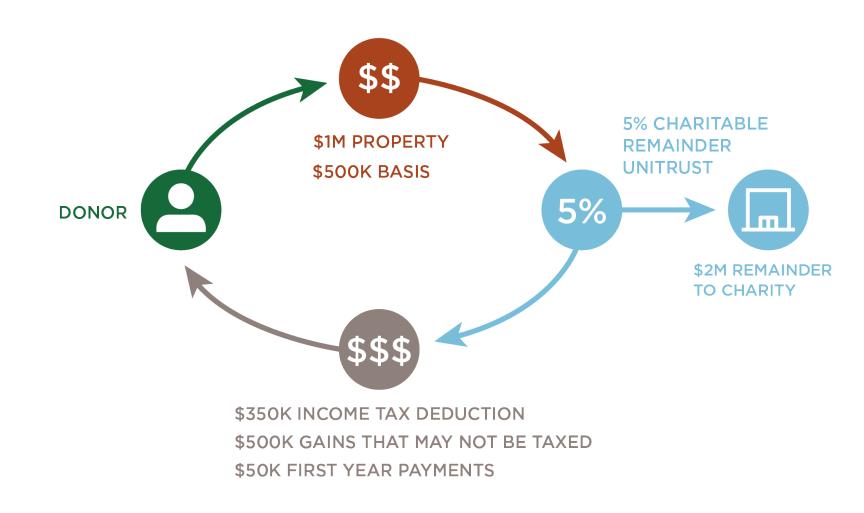
### **Proposal:**

CRUT to be funded with \$1m in appreciated securities with a 50% cost basis. Payments will be made to Marybeth during her lifetime and then to her son for life after she passes.

# Charitable Remainder Unitrust (CRUT)

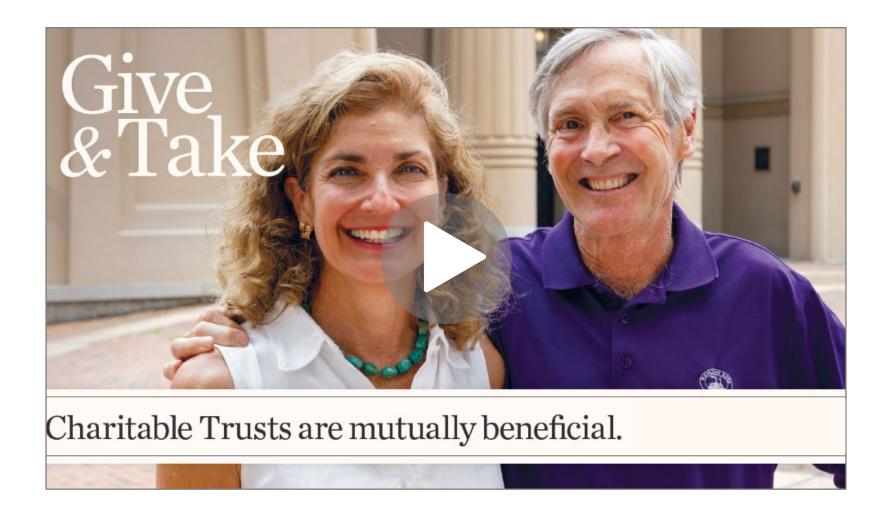


- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Charitable Trusts: a Win Win Solution

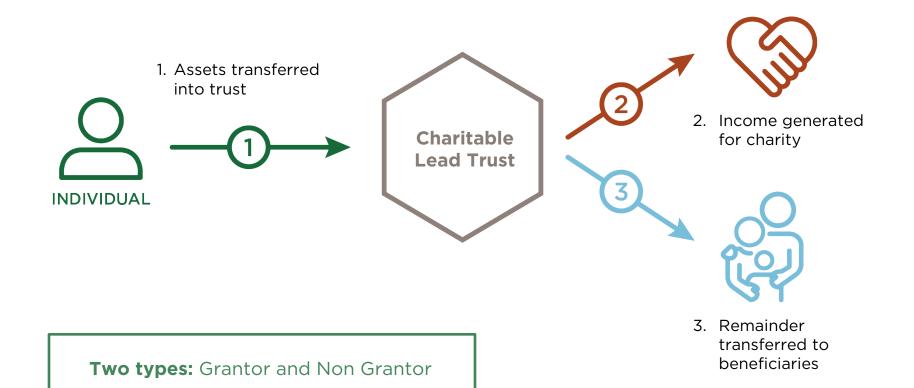




# **Charitable Lead Trust**



- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# **Grantor Charitable Lead Trust**



### **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



**Best for:** Liquidity events and high income years

# **Example:**

Miguel sells his business for \$5m and has more cash than he needs in the near term. He would like to give a gift to charity, and because of this liquidity event, he could now use a significant income tax deduction.

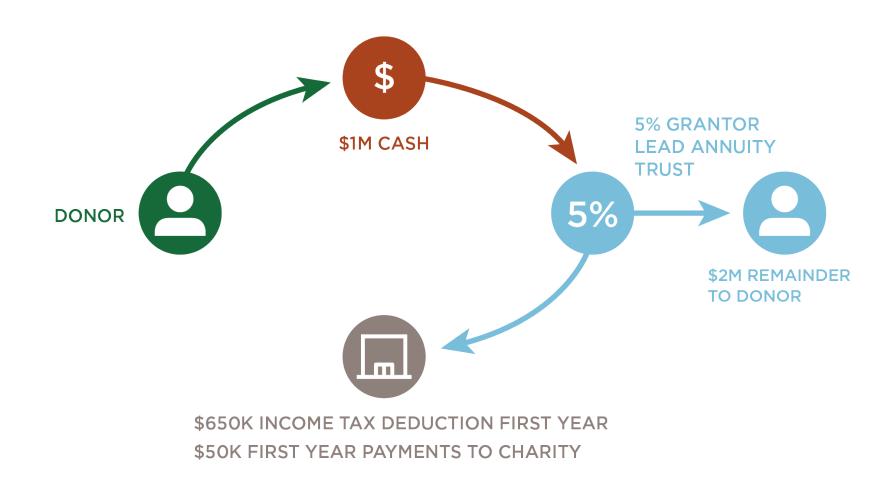
### **Proposal:**

\$1m 20-year grantor CLAT funded with cash

# **Grantor Charitable Lead Trust**



- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Non-Grantor Charitable Lead Trust



### **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



**Best for:** Addressing estate tax concerns.

### **Example:**

Janice is an 80-year-old widow with adult children and grandchildren. She has a taxable estate and would like to make a gift to her favorite charity during her lifetime, but ultimately, she wants her family's assets to go to her heirs. She is concerned about capital gains on her stock portfolio as well as estate taxes.

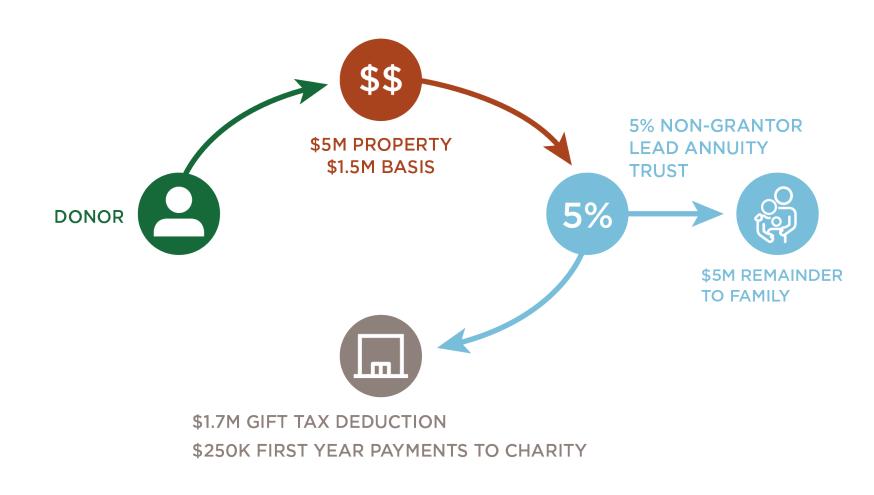
### **Proposal:**

\$5m non-grantor CLAT based on Janice's lifetime

# Non-Grantor Charitable Lead Trust



- Appreciated Assets
- · Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections



# Other Options



# **Simple to Complex**

- Appreciated Assets
- Beneficiary Designations
- Bequests
- Donor Advised Funds
- Qualified Charitable Distributions
- Charitable Remainder and Charitable Lead Trusts
- Real Estate, Art, Coin Collections







Coin Collections

# It all comes back to planning

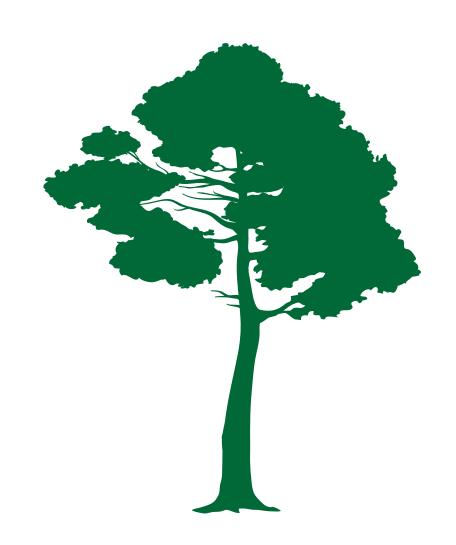




Someone's sitting in the shade today because someone planted a tree a long time ago.

- Warren Buffett

Warren Buffett has donated more than \$55 billion worth of his Berkshire Hathaway stock to charity.





# Questions?





Ann A. Deppman, JD. Assistant Vice President, Planned Giving at VCU

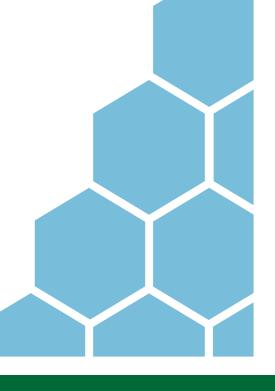


Jason R. Chestnutt, CFP® Executive Director, Planned Giving at VCU





**Lisa Hatcher, CFP®**First Vice President,
Financial Planning Product
Manager at Davenport



# Important Disclosures



Davenport & Company LLC and Virginia Commonwealth University are not affiliated. Any opinions expressed in the following presentation are that Virginia Commonwealth University and may not represent the opinion of Davenport & Company LLC. Opinions expressed are statements of judgement on this date and may contain predictions that are subject to certain risks and uncertainties.

The information presented is intended for informational purposes only, and has been compiled from sources believed to be reliable, however, there is no guarantee of its accuracy or completeness.

Davenport & Company is a financial services firm and does not provide tax or legal advice. Please consult your professional accounting or legal advisors prior to acting on any information provided by us that may have an effect in these areas.

This information is not intended to provide specific financial planning or investment advice. Individual circumstances may vary.