

Chris LaRocca, CFP[®], AEP[®]

Financial Advisor



Chris joined Davenport in December 2023. Prior to joining the firm he worked at Truist, formerly BB&T Securities, for more than 15 years as a Wealth Advisor. Chris enjoys building relationships with people to understand their “purpose” and is passionate about helping them maximize the fulfillment and enjoyment in their lives. Chris offers clients investment management, retirement planning, survivor and long term care planning, estate planning and wealth transfer strategies. He specializes in working with business owners, executives and retirees.

Chris earned a B.S. in Business and Psychology from State University of New York at Stony Brook. He is Series 6, 7, 24, 63 and 66 registered with FINRA. He holds CERTIFIED FINANCIAL PLANNER[®] (CFP[®]) and Accredited Estate Planner (AEP[®]) professional designations.

Chris and his wife, Nicole, live in Chesapeake, Virginia, with their three children. When they’re not attending after-school sports with their kids, they enjoy managing their family farm. Chris also enjoys engaging in his community, serving on the board of the Hampton Roads Estate Planning Council as well as the Grantmaking Committee for the Community Leadership Partners of the Hampton Roads Community Foundation.

Christopher LaRocca is registered with the Financial Industry Regulatory Authority to offer securities services to clients who reside in Virginia. He is licensed to offer insurance and annuity products to residents in Virginia.