

Janet W. Mercadante

Senior Vice President - Investments



A 30-year veteran of the securities industry, Janet works closely with her clients and is wholeheartedly committed to their financial success. Janet started her financial career in 1990 at IDS Financial Services (now Ameriprise Financial, Inc.). Prior to joining Davenport, she worked for Truist, formerly BB&T Securities, for four years, and at Wells Fargo Advisors for 19 years.

Janet graduated with a B.A. in Economics and French from the University of Rochester. She has been a guest lecturer in personal finance at both Old Dominion University and Christopher Newport University. She served as a speaker and panelist at Senator Mark Warner's Virginia Women's Conference. As an active member of the community, Janet serves on the board of the United Jewish Federation of Tidewater, and on their Women's Cabinet. She also serves on the board for Girls on the Run Hampton Roads, which has fun, evidence-based programs that inspire all girls to build their confidence, kindness, and decision making skills.

Janet enjoys being active in the community, maintaining a healthy lifestyle, traveling, and spending time with family and friends.